



ALL IN

Culture Training™

Why Culture?

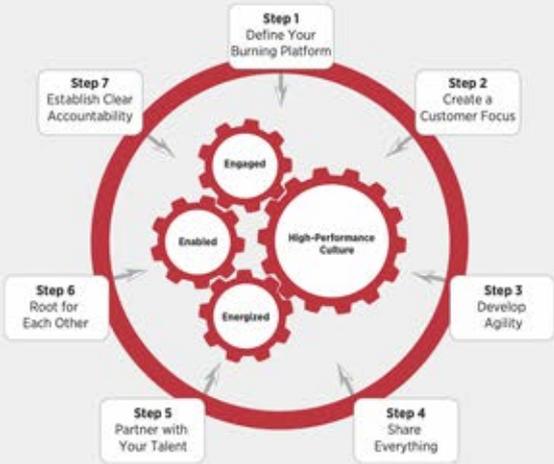
Because Culture is one of the few competitive advantages left in business. By helping leaders within your organization understand how to build a high performance team culture, you will help them execute on critical business strategies. A positive culture can transform your entire organization and your brand. Few things will have a bigger impact on your performance than getting your people to **buy into your ideas** and **your cause** and to **believe what they do matters**.

What is All In Culture Training™?

Based on a global 300,000-person research study of high- performance organizations, the one-day **All In Culture Training™** takes participants through a step-by-step process to build a profitable, winning work-group culture where employees give that extra push of effort that leads to **outstanding results**.

Leaders will build specific Action Plans for their teams from All In's 7-step culture road map:

- | | |
|------------------------------|-----------------------------------|
| 1. Define a burning platform | 5. Partner with your talent |
| 2. Create a customer focus | 6. Root for each other |
| 3. Develop agility | 7. Establish clear accountability |
| 4. Share everything | |



“The feedback was outstanding. Everyone is talking about being ‘all-in.’ We now have some highly motivated leaders.”

– Mark Beck, CEO, Jeld-Wen



More than 75% of the Fortune 500 companies use training programs and assessments by *The Culture Works*.

Who needs *All In Culture Training*™?

Designed for supervisors, managers, and executives of all levels who want to create a unifying team culture, learn vital leadership skills, and inspire a new level of commitment and performance in their work groups.



Organizational Benefits of *All In Culture Training*™

Managers will learn vital leadership skills that enable organizations to:

Improve alignment across the organisation

Enhance engagement, enablement and energy levels

Build a culture of belief in their teams

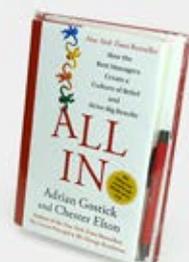
Achieve greater business results

Training Delivery Options

There are multiple options for bringing *All In Culture Training*™ to your organization. Choose the delivery option that best fits your needs or mix and match.

In-house—
One of our experts will train the program at a location you specify.

Trainer Certification—
Certify individuals or trainers from your organization to teach the course within your company. Both virtual and in-person certification options are available.



ABOUT THE BOOK With more than 1.5 million copies of their books sold, New York Times bestselling authors Adrian Gostick & Chester Elton's #1 bestseller *All In* has quickly become the standard leadership text on work culture.

WHAT'S THE NEXT STEP? If your organization could benefit from the skills taught in *All In Culture Training*™, contact us today to learn more. Call +65 6678 7797 or visit us at erevnaleadership.com.