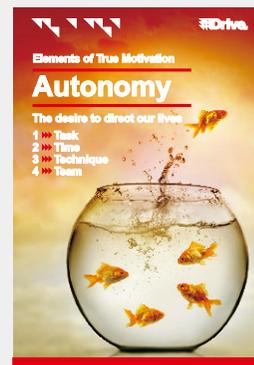
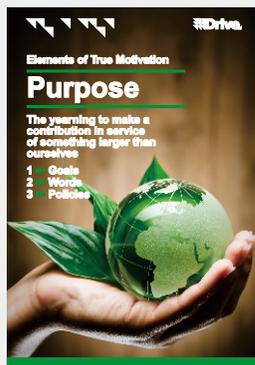


Using Purpose, Mastery and Autonomy to transform
your organisation and yourself

“One cannot lead a life that is truly excellent without feeling that one belongs to something greater and more permanent than oneself” -Mihaly Csikszentmihalyi



The ultimate guide to workplace motivation and engagement

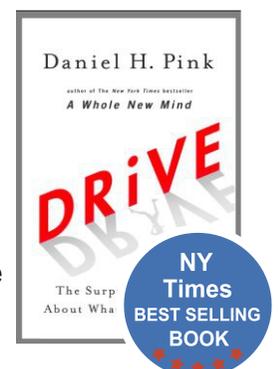
Most organisations focus on monetary incentives and compliance measures or carrot and stick, to influence their staff's performance in the hope of achieving long term sustainable results. This method of motivation, however, does not provide the desired behaviors and results all the time. In fact, at times it could lead to undesirable behaviors like short term thinking, lack of team work, crushing creativity, diminish performance and even encourage cheating, short cuts and unethical practices.

If organisations truly want to motivate their staff, they can't ignore the intrinsic motivators inherent in everyone. They need to tap into these motivators to experience a more engaged and motivated workforce.

New York Times Top 10 Bestseller

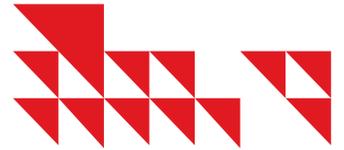
In Daniel H Pink's best selling book, *Drive - The Surprising Truth About What Motivates Us*, he puts together four decades of scientific research on human motivation. Most of us believe that the best way to motivate ourselves and others is with external rewards like money – the carrot and stick approach.

That is a mistake as Pink exposes the mismatch between what science knows and what business does and how that affects every aspect of life. He demonstrates that while carrot and stick worked successfully in the twentieth century, that's precisely the wrong way to motivate people for today's challenges.



Drive Workshop™

For Enquiries please contact info@erevnaleadership.com or SG Tel: +65 6329-9797. EREVNA Leadership is the official partner of One Synergy Global. One Synergy Global is the exclusive distributor of the Drive Workshop™ programme in Singapore.



Using Purpose, Mastery and Autonomy to transform your organisation and yourself

A new Theory of Motivation

Businesses should adopt a revised approach to motivation which fits more closely with modern jobs and challenges. Pink proposes three elements of intrinsic motivation as a key to unlock the true performance of the workforce.

Purpose: The yearning to do what we do in service of something larger than ourselves.

Mastery: The urge to get better and better at something that matters.

Autonomy: The desire to direct our lives and to take control of how we do our work within the objectives set by management.

Businesses that tap into the intrinsic motivators will be able to experience a workforce that demonstrates better team work, more creativity, more solution focused mindsets, being accountable, taking ownership, managing change better and going the extra mile for their customers and the organisation.

Drive Workshop™ – winner of the most innovative and useful product – 2012 World HR Congress

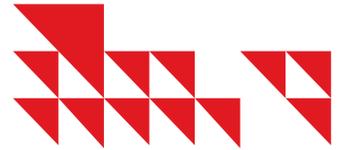
Who needs Drive Workshop™

Are the staff in your organisation feeling jaded and not motivated? Have you been getting low scores on your engagement surveys? Are the teams within the organisation not working cohesively towards a common purpose? Are your staff facing resistance to changes, perhaps your staff are not being accountable and not serving the best interest of your customers? If these are possible scenarios you are facing, then you, your team and your organisation need Drive Workshop™.



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What outcomes can participants experience from the workshop?

- ▶ Evaluate what science knows and what business don't about motivation
- ▶ Recognise what drives us
- ▶ Learn how to align everyone to the organisational purpose
- ▶ Understand how to create the conditions to help everyone in your team, organisation strive and find fulfilment in their work
- ▶ Experience how to implement the Drive elements back to the workplace to achieve business results

What benefits can you derive from the workshop?

- ▶ Keep your best employees motivated and engaged
- ▶ Increase Team Collaboration
- ▶ Have employees taking ownership and becoming advocates for greater performance
- ▶ Have everyone working towards a common and meaningful objective
- ▶ Have participants understand the importance of having open and honest communication
- ▶ Have the ability to respond to change initiatives

What is the next step?

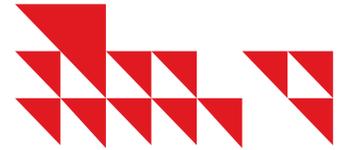
If your team or organisation is suffering from a lack of motivation, not taking ownership for the tasks given to them or if you like to see desired behaviors like creativity, teamwork, personal pride of work, improved productivity, mutual efforts aligned to the success of your team/organisation or if you desire to raise the performance levels of your team, please contact EREVNA Leadership at info@erevnaleadership.com to understand how Drive Workshop™ can be tailored to meet your organisational objectives.

You can also call us at SG Tel: +65 6329-9797 to speak to our consultants.



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About Daniel H. Pink



Daniel H. Pink is the author of five provocative books about the changing world of work.

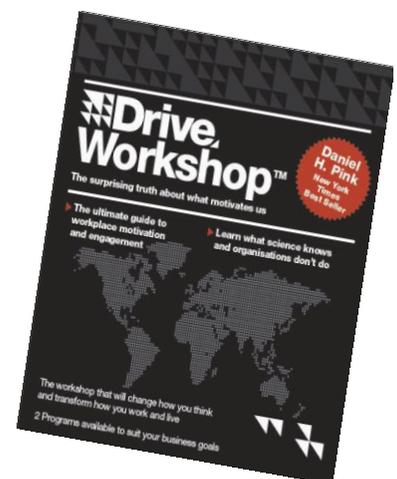
'Drive: The Surprising Truth About What Motivates Us', uses 40 years of behavioural science to overturn the conventional wisdom about human motivation and offer a more effective path to high performance. Drive is a New York Times, Wall Street Journal, Washington Post, Boston Globe, Los Angeles Times, San Francisco Chronicle and Publishers Weekly bestseller - as well as a national bestseller in Japan and the United Kingdom.

His articles on business and technology appear in many publications including the New York Times, Harvard Business Review, Fast Company, Wired and the Sunday Telegraph. Dan has provided analysis of business trends on CNN, CNBC, ABC, NPR and other networks in the US and abroad. He lectures to corporations, associations and universities around the world on economic transformation and the new workplace.

A free agent himself, Dan held his last real job in the White House where he served from 1995 to 1997 as chief speech writer to Vice President Al Gore. He also worked as aide to US Labor Secretary Robert Reich and in other positions in politics and government.

He received a BA from Northwestern University, where he was elected to Phi Beta Kappa and a JD from Yale Law School. To this lasting joy, he has never practiced law.

Note: Dan Pink will not be delivering the Workshop. The sessions are facilitated by certified practitioners.



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