

**ENGAGEMENT TRAINING™** 

## **Engagement + Motivation:**

While most leaders know their true competitive advantage comes from their people, few know how to:

- · Get their teams performing at full productivity
- · Move the needle on employee engagement
- · Help their teammates truly root for each other.

## What is the What Motivates Me Engagement Training™?

With the help of the Motivators Assessment, What Motivates Me teaches skills for enhancing:

- **Engagement:** Understand each employee's productivity drivers and utilize them to enhance engagement, innovation, and growth
- **Alignment:** Connect every employee's work with the organization's vision and strategy
- **Relationships:** Build team unity by understanding each others' synergies, cautions and diversities
- Career Development: Hold meaningful aspirational conversations to help employees build career paths, learn and grow



Created from the results of more than 850,000 workplace surveys, The Motivators Assessment is the world's most extensive and scientific assessment to identify motivators.





"The What Motivates Me program was full of engagement and experiential learning. It was one of our highest rated programs. I would highly recommend!"

—Chuck Bushnell, Center for Leadership University of Dayton



More than 75% of the Fortune 500 companies use training programs and assessments by *The Culture Works*.

# Who needs What Motivates Me Engagement Training™?

What Motivates Me Engagement Training is designed for executive teams, managers and leaders of all levels who want to enhance productivity, retention and engagement in their teams.



## What Does What Motives Me Engagement Training™ Teach?

### Participants will learn:

- · Why motivation is important and how it drives engagement
- The specific motivators that drive you and each of your team members
- The motivator biases that shape the way we view teammates
- How to evaluate and build upon our team's motivational diversity
- How to align team member's responsibilities with their driving motivators to unleash positive energy and creative power
- Simple but powerful job-sculpting strategies to enhance your value, increase fulfillment, and accomplish more in your career.

## **Training Delivery Options**









**ABOUT THE BOOK** With more than 1.5 million copies of their books sold, New York Times bestselling authors Adrian Gostick & Chester Elton introduce What Motivates Me, which is transforming the way managers lead their teams and engage employees.

**WHAT'S THE NEXT STEP?** If your organization could benefit from the skills taught in *What Motivates Me Engagement Training* $^{\text{TM}}$ , contact us today to learn more. Call +65 6678 7797 or visit us at erevnaleadership.com.