

Adrian Chong

Organisational Psychologist & Principal Consultant



Adrian Chong brings more than twenty-five years of experience in training, sales, general management and entrepreneurship to Erevna Leadership. In his last role, he was in senior management with regional responsibilities in a financial institution. Specializing in team and organizational effectiveness, Adrian helps individuals, teams and organizations achieve bottom-line results and become measurably more vital.

Certified Trainer

Adrian is among a select few globally who is a Cialdini Method Certified Trainer® (CMCT) and has been personally trained and mentored by the world renowned “godfather” of influence, Dr Robert Cialdini, to conduct the Principles of Persuasion® workshop. He is a Certified Trainer in Authentic Leadership Conversations, What Motivates Me Engagement Training™, All In Culture Training™, Driving High Performance Culture Workshop, Crucial Conversations® and Influencer Training®. He is also a

Areas of Expertise

- Motivation and Engagement
- Team and Organizational Effectiveness
- Leadership Development
- Organizational Change Management
- Leadership Conversations
- Influence Skills

Notable Clients

- Changi Airport Group
- Health Promotion Board
- National University Health System
- Institute of Mental Health
- Chubb Insurance
- Prudential Assurance
- NTUC Income
- Watson's
- Unit 4
- Roche
- Syngenta
- Housing & Development Board
- National Institute of Education
- Ministry of Education
- Social Service Institute

Certified Practitioner in Prosci Change Management and Kirkpatrick Bronze Level. He has extensive experience teaching these critical skills to government institutions and global corporations in the Philippines, Singapore, Hong Kong, Malaysia, Thailand, India, Indonesia, China and Japan.

Dynamic Speaker

Adrian is a dynamic speaker who consistently impresses his clients with his engaging facilitation skills and his passion for personal development. His experience coupled with his charismatic presentation and good sense of humor account for clients requesting his return again and again.

Education

Adrian received his Master of Industrial and Organizational Psychology and Management of Human Resources from Baruch College, City University of New York and was selected to the Beta Gamma Sigma Honor Society for his academic achievements. He also earned his Bachelor of Business Administration from the National University of Singapore and holds an Advanced Certificate in Training and Assessment.

“The team appreciated the training very much and a lot has to do with your engaging style. You're probably one of the best local trainer I have seen! I am especially impressed on how you handled questions. Always gets the question correctly, answers to the point and know when to defer the answer so as not to waste time. Excellent!”

-Ms Ho Siew Fay, Director, Professional Services, Asia Pacific at Cisco Systems-